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PRESS RELEASE

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FOR IMMEDIATE RELEASE

WORCESTER INSURANCE AGENCY PROMOTES TWO

Worcester, MA (Oct. 21, 2015) - Worcester business, Insurance Marketing Agencies (IMA), has recently promoted two of their employees.

Tracy Saraceni has been promoted from Senior Marketing Executive to Marketing and Commercial Lines Manager. In her new role, she will manage both the Commercial Lines and Marketing Teams. According to IMA's president, Peter Herman, "Tracy has worked with tremendous dedication and professionalism" in the couple of years that she has been with the company. In her new position, he anticipates her input to be multifold.

Maryann Johansen, who has been with IMA for almost 24 years, will now be IMA's Commercial Lines Team Leader. In this new role, Maryann will work closely with Tracy and the entire team by taking on new oversight responsibilities and improving IMA's operating efficiencies and processes. "In recognition of her dedication and contribution we are happy to announce this well-deserved promotion," said Herman.

IMA is excited for the promotions of these two very deserving employees, and is looking forward to seeing how they will prosper in these new positions.

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About Insurance Marketing Agencies: IMA is a dynamic industry leader providing complete insurance and risk management solutions for their clients through innovation, strategic partnerships and warm friendly service. IMA has been delivering business, personal and group benefit insurance since 1924. They pride themselves on creating ongoing personal and professional working partnerships with their clients.